

## **WJBK - DETROIT, MI**

*This report covers the time period November 1, 2005 to October 31, 2007*

*(except where otherwise specifically noted).*

### **I. PROGRAMMING**

- a. **Local Newscasts:** WJBK airs **50** hours of local news each week (including 7 hours of repeats), at the following times:

Monday - Friday: 5 a.m. - 9 a.m.  
 Monday - Friday: 11 a.m. - Noon  
 Monday - Friday: 5 p.m. - 6:30 p.m.  
 Monday - Sunday: 10 p.m. - 11:00 p.m.  
 Monday - Friday: 11 p.m. - 11:30 p.m. (launched 9/24/07)  
 Monday - Friday: 2:00 a.m. - 3:00 a.m. (rebroadcast)  
 Saturday: 7 a.m. - 10 a.m.  
 Saturday: 6 p.m. - 7 p.m.  
 Sunday: 6 p.m. - 6:30 p.m.  
 Sunday: 11 p.m. - 11:30 p.m. (Sports news)

- b. **Breaking News Stories:** WJBK broke into and/or preempted regularly scheduled programming on numerous occasions during the period covered by this report in order to bring its viewers breaking news or disaster information. This coverage included extended reporting on severe weather warnings, amber alerts, school closings, and other emergencies.
- c. **Local News Stories:** WJBK's mission is to provide Detroit viewers with important local news and information, in keeping with its own logo, "news that works for you." From health and consumer news to unique franchises such as *Parent 2 Parent*, *Honor Roll*, *Job Shop*, and *Michigan's Most Wanted*, FOX 2 News strives to bring useful and relevant content that will help viewers live happier, healthier and more productive lives. The FOX 2 *Problem Solvers* are now partnered with *Crime Stoppers*, and nightly segments in 10 p.m. newscasts feature profiles of some of Michigan's most wanted criminals, leading to the capture of many of them.

In addition, the FOX 2 *Problem Solvers* feature daily stories where citizens of metro-Detroit have been the victims of bad businesses, crooked individuals, and unfit public servants. Reporters not only expose the problem, but work to resolve them.

A sample list of important local interest and community involvement are:

- Revelations that a city councilman kept ghost employees on his payroll led to his indictment for bilking local taxpayers.
- Information unearthed by FOX2 reporter leads to an on-camera confrontation with a new suspect of the unsolved murder of a child in Oakland County, gaining attention of local law enforcement.
- FOX2 breaks the case of a 51-year-old South Lyon teacher's sexual relationship with one of his students.
- Several stories on a deadly drug mix of heroin and fentanyl killing drug users by the dozens, and the desperate effort by law enforcement to close the pipeline.
- FOX2 airs numerous reports about the downsizing of Ford Motor Co., one of the state's largest employers, and the devastating effect the automotive cuts are having on associated businesses and the housing market.

A comprehensive list of local news aired is attached as Exhibit 2.

d. Political Programming:

WJBK has devoted extensive time to coverage of political issues important to its viewers. During the time period covered by this report, WJBK has aired continuing coverage of the Iraq war, visits to the area by First Lady Laura Bush and Vice President Dick Cheney, ongoing reports on the gubernatorial election campaign, and a contest for the Senate seat held by Debbie Stabenow. A more detailed list is attached hereto as Exhibit 3.

e. Public Affairs Programming:

WJBK broadcasts the following public affairs programs:

- *Weather Authority*: The FOX 2 Weather team produced a half hour special on severe weather, explaining the difference between a watch and a warning, and creating a family emergency plan.
- *Holiday Connection*: This annual one hour program highlights numerous non-profit organizations in metro-Detroit before the holiday season. The show was produced in cooperation with the United Way, as well as many other agencies and organizations that exist solely for the purpose of helping people in the Detroit community.
- *Tribute to our Troops*: This half-hour, commercial free, special focuses on the men and women of Michigan that have served our country.

- *Detroit's Most Wanted*: An in-studio produced special spotlights some of Detroit's most wanted criminals, is co-hosted by the Chief of Police. Unsolved cases are featured, and viewers with information are directed to the "Crime Stoppers" tip line, leading to the capture of many dangerous local criminals.
- *Front and Center: "Summer of '67"*: A half-hour public affairs show focuses on what has changed since the historic riots in Detroit in the summer of 1969. This show aired in July of 2007, forty years after the riots.
- *HealthWorks: Saving Lives*: The station's health team takes a closer look at the Karmanos Cancer Institute, and what they are doing in the fight against cancer. This half-hour program profiled some famous metro-Detroiters who have fought cancer.

Other special shows were produced in-studio and aired, including:

- *Mass for Shut-Ins*: Catholic Mass aired every Sunday morning for those who are confined to their home or a hospital and are unable to attend services at a church
- *Fox 2 Football Sunday*: Sports program airing during football season
- *Sportworks*, the most-watched sports program in metro Detroit, airs every Sunday night and provides viewers with detailed information on local teams and national highlights.

A comprehensive list of the station's local programming is attached hereto as Exhibit 4.

f. **Awards and Recognition**

Association of Broadcasters 2006 Station of the Year  
 7 Associated Press Awards (2005)  
 6 Associated Press Awards (2006)  
 2 Associated Press Awards (2007)  
 19 NATAS/Regional Emmy Awards (2005)  
 6 NATAS/Regional Emmy Awards (2006)

A complete list of awards and recognition during the report period is attached as Exhibit 5.

II. **PUBLIC SERVICE ANNOUNCEMENTS**

For the January 08-21, 2007 period, **71:10 minutes** of free PSAs were aired, including human service agencies in need, Michigan tourism and travel, drinking and driving, education and literacy, and bullying. For

the June 11-24, 2007 period, **97 minutes** of free PSAs were aired about hunger in children, breast cancer awareness, summer storm safety, legal help for the poor, identity theft, and abused and neglected children.

PSAs specifically targeting or requested by community groups or addressing local issues during the report period included Accounting Aid Society, BlightBusters, Cystic Fibrosis Foundation, United Way, Detroit Tourism Bureau and American Red Cross.

A comprehensive list of PSAs aired during the report periods are attached as Exhibit 3.

### III. PARTICIPATION IN COMMUNITY

WJBK's on-air newscasters and behind-the-scenes employees have made a commitment to participate in the Detroit community. The station's banner, "FOX 2 Works for You," encapsulates its commitment to pursue and implement solutions as a community service. WJBK reaches out to the community in a variety of ways: from staff members holding individual meetings with community leaders and the citizens in their communities, to holding group meetings at the station for community representatives, to networking with sixteen (16) nonprofit agencies on a regular basis to determine local issues of importance. Feedback from the website, *MyFoxDetroit.com*, also shapes and influences the stories covered in newscasts.

The FOX 2 "Problem Solvers" (PS) initiative remains the cornerstone of the station's professional and operational image in the community. The Problem Solvers' clients still are primarily individuals whose racial, ethnic and/or cultural differences in many instances render them unable to reach independent conflict resolution. The initiative's resources are now focused on broader, longer-term investigations, while the plethora of daily complaints about consumer disputes, municipal problems, human service needs, *etc.* are addressed by the unit's administrative services and partner agencies that link those in need with the community services available on a grass roots level. WJBK's partnerships with non-profit agencies make this support a reality.

FOX 2 offers internship programs, to reach out to students seeking careers in the broadcast television industry, especially those students whose ethnicities are underrepresented.

Station employees take part in a variety of events in and around Detroit, such as:

- Member, Gleaners Community Food Bank
- Emcee, Detroit International Jazz Festival

- Various speaking engagements at Detroit area schools
- A complete list of WJBK's participation in the community is attached as Exhibit 7.

#### IV. WEBSITE

Until October 6, 2006, *Fox2Detroit.com* provided a daily digest of news stories with national, regional and local interest. The site hosted and archived consumer/business news and health news fed by the content generated by the FOX 2 consumer and health reporters. *Fox2Detroit.com* also provided related links to stories that were broadcast on the air. On October 6, 2006, WJBK launched its new web site, *MyFoxDetroit.com*, which contains an expansive collection of local stories, all searchable by topic and/or keyword. *MyFoxDetroit.com* streams eight hours of local news Monday through Friday, and five hours on Saturdays and Sundays.

Video packages from every newscasts are edited and published to the site individually and archived for two years. The site is also fed additional national and international content by the Associated Press and by the FOX national web editorial team. The site offers depth to stories that are broadcast on the air with the publication of pertinent, related content. It also publishes many stories that are not broadcast on television, but are deemed good local content by the web producers. *MyFoxDetroit.com* also streams breaking news stories and stays with those stories when the television coverage has to end. The site also streams special on-line only programming for shows such as *Lunch Money*, which allows users to interact via chats and phone calls with various experts in the financial field. *MyFoxDetroit.com* houses a special section, *Job Shop*, which has become a valuable resource for thousands of Michiganders who are searching for employment. *Monday Morning Quarterback* webcasts are published during football season, allowing users to interact with sports and professional football experts. Blogs, polls and chat rooms are used on a daily basis to allow viewers to add comments to news stories.

Traffic and weather information is updated by the local weather team and web producers with additional information provided by the national team. Users can download text news, severe weather information, and weather Doppler loops to their cell phones. Newsletters are published monthly and e-mailed to users who sign up for health news, traffic news, entertainment news and contests.

**EXHIBIT 1**

**WJBK - DETROIT, MI**  
**BREAKING NEWS AND CUT-INS**

<b>DATE</b>	<b>FOX 2 NEWS CUT-INS / TOPIC</b>	<b>TIME OF DAY</b>
11-29-05	Detroit Power Outage	12:30pm
1-1306	High School Shooting	12:49pm
2-15-06	Bank Robber/Hostage Standoff	4:28-4:29pm
2-16-06	Breaking News: Dollar Store Gunman	9:30-11:30am
2-21-06	Boy Gets Shot	2:10pm-?
3-7-06	Man Jumps From Plane	12:35-12:36pm
3-7-06	Man Jumps From Plane	4:34-4:35pm
4-7-06	Car Falling Off Belle Isle Bridge	1:00pm-?
5-17-06	Bank Robbery Suspect on the loose	9:34-9:35am 9:37-9:38am 9:45-9:46am 10:04-10:05am 10:21-10:27am
5-25-06	Severe Weather Cut-In	6:50-6:51pm 7:12-7:13pm 7:44-7:45pm
6-7-06	Fox News Level 2 Cut-In	3:36am-?
6-8-06	Fox News Breaking News	4:58am-?
6-14-06	Fox News Level 2 Cut-In/President Bush on Iraq	9:43-10:42am
6-21-06	Severe Weather Cut-Ins	6:30pm-?
6-27-06	Gas Main Break in Mexican Town	2:10-2:11pm
6-27-06	Severe Weather Cut-In	4:06-4:07pm 4:37-4:39pm
7-19-06	Breaking News Cut-In	2:00-2:01pm
7-27-06	Breaking News Cut-In	12:26-12:29pm
8-3-06	Severe Weather Cut-In	9:49-? 10:12am-? 10:13am-?
9-5-06	Breaking News Cut-In	6:47-6:48pm 6:59-7:00pm
9-6-06	Severe Weather Cut-In	4:01-4:01pm
9-13-06	Massive Car Pile-Up on Westbound I-696	3:49-3:50pm 3:52-3:53pm
9-28-06	Breaking News Cut-In	12:27-12:28pm
10-20-06	Breaking News Cut-In	3:30-3:31pm
11-16-06	Gunman at Joy & Linwood	9:07-9:10am; 9:23-9:28am; 10:48-10:54am; 12:00-12:05pm
12-6-06	Escaped Prisoner	10:44-10:52am
12-26-06	Fox News Level 1 Cut-In	12:07-12:17pm
12-29-06	Network Cut-In/Saddam Execution	10:19-10:22am
1-1-07	Breaking News	1:12am-1:13am
1-2-07	Breaking News	4:06pm-4:51pm
1-12-07	Breaking News	9:12am-9:14am

1-19-07	Cop Shot	12:00pm-12:01pm 1:50pm-?
3-3-07	Missing Woman from Macomb Co. (Tara Grant)	10:30am-10:57am 12:00pm-12:20pm 12:56pm-? 2:30pm-2:34pm
3-13-07	Shooting at Parole Office in Detroit	12:00pm-12:06pm
3-13-07	Shooting @ Parole Office near School	12:20pm-12:21pm
3-21-07	School Shooting in Detroit	3:29pm-3:30pm
3-22-07	Severe Weather Cut-In	9:32am-9:34am
3-27-07	Severe Weather Cut-In	3:33pm-3:35pm
4-9-07	Gunman in Troy	12:00pm-1:02pm
4-16-07	Fox Level 2 Cut-In: Virginia Shooting	4:03pm-4:13pm 4:29pm-5:00pm
4-27-07	Carjacking	9:24-9:25am
5-1-07	Severe Weather Cut-In	2:32pm-2:34pm
5-8-07	Propane Tank Explosion	3:45pm-3:47pm 3:56pm-3:58pm 4:11pm-4:15pm
5-15-07	Severe Weather Cut-In	3:38pm-3:40pm 4:19pm-4:21pm 6:53pm-6:55pm 7:26pm-7:27pm 7:51pm-7:52pm
5-23-07	Detroit Police Officer Shot	4:10pm-4:11pm
6-5-07	U of M Life Flight Plane Crash	12:31pm-12:48pm
6-6-07	Intruders with guns in Henry Ford H.S	12:23pm-12:25pm
6-26-07	Body of Missing Woman Found in Cass Lake	11:59am-12:06pm
7-5-07	Severe Weather Special Report	7:35pm-7:36pm 7:48pm-7:49pm
7-12-07	Water Main Break I-96 Service Drive	12:46pm-12:47pm
7-12-07	Water Main Break I-96 Service Drive	1:00pm-1:59pm
7-12-07	Breaking News Update on Water Main	3:29pm-3:30pm
8-2-07	Breaking News: President Bush Speaks about Bridge Collapse in Minnesota	10:54am-10:59am
8-23-07	Severe Weather Cut-In	6:43pm-7:44pm 7:17pm-7:18pm 7:41pm-7:42pm
8-24-07	Severe Weather Report	6:30pm-7:47pm
9-3-07	Severe Weather Cut-In	6:31-pm-6:36pm 6:39pm-6:43pm
9-13-07	Breaking News: Airport Evacuation	10:22am-10:23am 10:44am-10:45am
9-25-07	Severe Weather Cut-In	4:14am-4:19am 4:47am-4:48am
9-30-07	Breaking News: Government Shut Down	4:48am-4:49am
10-16-07	Breaking News: Chemical Spill in Melvindale	12:00-12:29pm 2:01-2:13pm

**EXHIBIT 2****WJBK - DETROIT, MI**  
**IMPORTANT LOCAL STORIES**

Nov. 8, 2005 -- Alonzo Bates Investigation. Detroit voters -- scandalized by Scott's revelations that Bates kept no-show employees on his city council payroll costing taxpayers tens of thousands of dollars -- bounce him from office. (A week later, he's indicted.)

Dec. 20 -- Brian Cox Bust, Kerry Birmingham. Accountant exposed by Kerry gets nailed again, this time by the IRS. The business practices laid out in Kerry's piece result in dozens of federal criminal counts.

Dec. 21 -- Christmas Eve Killer, Lewis. Holiday season brings grief, not joy, to Detroit family whose loved one was murdered on Christmas Eve 1999. But police and prosecutors still think it can be solved, and we lend a hand.

Jan. 10, 2006 -- Hall of Shame Tackett Bill, Wolchek. Rob's expose of a self-styled police preacher who dressed up like a cop is catalyst for Michigan House vote to ban sale of real or realistic looking police badges to general public.

Feb. 15 -- Birwood Wall, Amy Lange. A historical look at wall that was built in the 1940's to separate black and white neighborhoods in Detroit ... our attention to it puts plans in motion to build gateways and beautify it with murals promoting racial unity.

March 28 -- Oakland County Child Killer, Scott Lewis. We unearth new details on the investigation of the Oakland County Child Killings case, the abductions of four kids in the 70's that is rivaled only by the Jimmy Hoffa case as a haunting local mystery. Lewis confronts the new suspect on camera and reports why he has the attention of authorities.

Week of April 3 -- Tax Tips, Murray Feldman. A collection of tax tips as viewers prepare their returns.

April 26 -- South Lyon Teacher, Kerry Birmingham. We break the case of 51-year-old teacher's sexual relationship with one of his students.

May 4 -- Taylor House, Amy Lange. High school students get lesson in keeping the customer happy as FOX 2 story compels them to fix shoddy workmanship on house built by students in a previous class.

May 11 -- Parent Spending, Sherry Margolis. We take kids through an exercise that differentiates what they want from what they really need.



May 14 -- Cancer Girl Car, Andrea Isom. A high school student's prom becomes dream come true as we restore her classic car in time for the event.

May 18 -- Dueling Diets, Deena Centofanti. A test of two popular fad diets.

May 22 -- Church Fires, Scott Lewis. We reveal presence of serial arsonist targeting Detroit area churches.

May 24 -- Fire Badge, Scott Lewis. We expose civilian driving car with lights and siren, supposedly for assisting at fires, but in reality utilized to beat traffic tickets. He carries a fire badge given to him by Detroit's mayor.

Continuing coverage, staff. Several stories on a deadly drug mix of heroin and fentanyl killing drug users by the dozens, and the desperate effort by law enforcement to close the pipeline.

June 19 -- Algae Woes, Bill Gallagher. Slimy algae is returning to the Great Lakes at an alarming rate, threatening recreational use of the lakes. But there are things we all can do to fight the algae.

June 20 -- Rackham Golf Course Sale, Amy Lange. A closer look at the City of Detroit's questionable attempt at quickie sale of historic property.

June 21 -- Housing Scandal, Scott Lewis. Our investigation into insider dealings at Detroit's housing department prompting a city councilman to take the finding to the county prosecutor's office

June 26 -- College Costs, Murray Feldman. With interest rates for federal student loans increasing two percent as of July 1, we offer information on several assistance programs to help grads pay off that debt faster.

July 6 -- Blood Drive, Lila Lazarus. We lead drive to replenish depleted Red Cross blood supply.

July 17 -- Warren Lawn, Scott Lewis. Documents raise serious questions about who paid for improvements at the home of the mayor in Warren, Michigan's third-largest city.

July 19 -- Interior Decorator, Rob Wolchek. Rob exposes designer who takes large sums of money for interior design jobs but doesn't come through with what he promises.

July 31 -- Mack Avenue Killer, Scott Lewis. Detroit man charged in serial murders in a case uncovered by Lewis. After initially brushing aside his findings, police acknowledge a serial killer preying on women on Detroit's east side, create a task force and make an arrest.

Aug. 1 -- Deed Scam, Rob Wolchek. We expose outfit that pretends to be a government agency offering costly deeds to your property, but really they're nothing more than greedy middlemen trying to overcharge for something you can get yourself for \$15.

Aug. 6 -- Fake Checks, Rob Wolchek. We warn viewers about a guy targeting people in metro Detroit with a very sly gift -- a real check that says it is worth a lot of money, but there is no cash to back it up. He attempts to get people to deposit the bad check, then send him good money before the fraud is uncovered.

Aug. 31 -- Alonzo Bates Investigation, Scott Lewis. Jury convicts former Detroit city councilman after Lewis investigation reveals ghost employees in his office received tens of thousands of taxpayer dollars without working.

Sept. 13 - Copper Thefts, Amy Lange. We expose problem that is literally seeing the city get taken apart piece by piece ... the theft of copper wire, pipes and electrical equipment for its scrap value. Homes, businesses and power facilities have been hit mercilessly.

Sept. 21 -- E. Coli Outbreak, Deena Centofanti. The outbreak of illness from tainted spinach has a lot of people wondering about other leafy greens. We let consumers know which greens are safest.

Continuing coverage, staff. Ford Motor Co., based here and one of the state's largest employers, accelerated its "Way Forward" plan with major downsizing. We followed the developments each step of the way and spun off many angles, including the devastating effect the automotive cuts are having on associated businesses and the housing market.

Sept. 27 -- Runaway Weed, Robin Schwartz. A European weed is taking root along Metro Detroit waterways. A look at why it is such a threat to the environment if it is allowed to grow out of control.

Sept. 29 -- Nursing Shortage, Bill Gallagher. Michigan's nursing shortage turns out to be a good thing for foreign workers and some local communities and school districts. One health system is providing nurses from overseas with significant incentives to come here, adding new residents to the housing market and their children to our schools.

Continuing coverage, staff. A lengthy, bitter two-week strike by Detroit teachers angered and inconvenienced tens of thousands of families before settlement. We were able to show how the labor dispute sent hundreds of students -- and their state aid dollars -- fleeing to suburban districts, and how it finally was settled.

Week of Oct. 9 -- Making Strides 2006, Deena Centofanti. Multiple stories. Partnering with the American Cancer Society, we cover the latest news on breast cancer and emcee the annual Making Strides walk on Belle Isle. Despite bad weather, the walk raises nearly a million dollars.

Oct. 23 - Shoe Store Offender, Kerry Birmingham. Man pleads no contest to molesting kids and is ordered to stay away from minors. Yet we find him on the job, selling in a children's shoe store, in violation of a judge's order to stay away from kids. (He is fired and sent back to jail within a week.)

Oct. 30 -- South Lyon Teacher Sentencing, Kerry Birmingham. We break the case of 51-year-old teacher's sexual relationship with one of his students.

Nov. 2 -- Rizzo Services, Scott Lewis. Rizzo Services lands a pair of questionable city contracts worth more than \$2 million. We show how Rizzo used a minority front company with no equipment or employees land the deal. Our investigation shows the city knew Rizzo was doing all the work -- not the maximum 49 percent allowed under city minority contractor rules -- but approved the deal anyway.

Nov. 13 -- Cruise Injury, Kerry Birmingham. A cautionary tale about safety standards and health dangers aboard cruises, pegged to local youngster's hand getting mangled in an elevator door aboard a Royal Caribbean ship.

Nov. 15 -- Bootleg Restaurants, Lourdes Duarte. We go undercover to expose unlicensed restaurants in southwest Detroit's Hispanic community that operate out of homes and under tents ... serving food free of inspection or regulation of any kind. In addition to posing significant health menace, they are squeezing legal eateries because without laws to conform to, they operate much more cheaply.

Nov. 21 -- DNA Lab, Rob Wolchek. We travel to Indianapolis to expose a shady employer who offers lucrative jobs in the DNA field; all you need to do is pass a test that he sells. We have DNA experts examine the test and say it is a farce designed only to keep people from passing it.

Nov. 29 -- Furnace Ripoff, Rob Wolchek. We investigate reports of a furnace company cheating elderly clients by wiring up a home and catching that exact behavior on undercover camera. Turns out the people involved with the company have a history of this.

Dec. 1, DUI Arrest, Andrea Isom. FOX 2 reporter Andrea Isom reports on the anguish and humiliation of a drunken driving arrest from the most personal of perspectives ... her own.

Dec. 11 -- Oakland County Child Killer Suspect, Scott Lewis. Police arrest a man they say is a suspect in the Oakland County Child Killings case. FOX 2 broke news of the man's involvement in the investigation in March.

Dec. 15 -- Builders Bills, Rob Wolchek. We report the passage of a set of bills in the state legislature that makes it easier to arrest and prosecute crooked contractors. The laws were the direct result of a FOX 2 mission launched a full two years ago, when Wolchek spent a month detailing one horror story after another, as well as the failure of local and state authorities to protect the public from these shady operators.

Dec. 15 -- Home Makeover, Lila Lazarus. Inspirational chapter in our coverage of young woman with late-stage colon cancer ... her mom wants to fix up patient's new house before the patient returns from what could be her last vacation. The community rallies in a big way and completely renovates the home.

Dec. 16 -- Library Report, Amy Lange. We uncover the waste of more than \$50,000 in taxpayer money spent on the Detroit Public Library's annual report. The report is so filled with misspellings, typos and incomplete presentations that it can't be distributed. City and publisher try to figure out who should pay.

Dec. 22 -- Proof of Insurance, Bill Gallagher. Michigan regulators cite insurance office for selling targeting immigrant population by selling proof of auto insurance certificates that are just paper with no policy backing them. But we show he's back at it, selling certificates backed by fictitious insurance company, confront him and see him off to court.

Jan. 15, 2007 -- Spirit of Detroit, Amy Lange. One of Detroit's most beloved citizens is looking a lot worse with age and is recovering from an ax attack. What needs to be done to restore a youthful glow ... to the Spirit of Detroit statue downtown?

Jan. 25 -- Female Predators, Amy Lange. Amy Lange used exclusive access to a 14-year-old boy who police say was molested by his friend's mom to take a deeper look at the psychological impact of this and other cases of older female sex predators.

Feb. 12 -- Left For Dead, Kerry Birmingham. A harrowing tale of a woman shot in the face twice by her estranged husband inspires a lawmaker to seek mandatory jail for repeat violators of protection orders.

Feb. 13 -- Employment One, Rob Wolchek. A Rob Wolchek expose on the misleading promises of an employment agency wins refunds for some clients and reveals an employee lying on tape as an internet porn performer.

Feb. 14 -- Prescription Abuse, Amy Lange. Amy gets a young woman into rehab after profiling her in a piece on prescription drug abuse by youngsters.

Feb. 21 -- Crashproof Kids, Sherry Margolis. Every year, six million kids will become first-time drivers. Fifty-eight percent will be involved in a car accident within a year of getting their license, some of them fatal. But parents can better the odds of safe driving though a comprehensive plan pulled together by author and certified driving instructor Timothy Smith.

Feb. 27 -- Hookah Bars, Deena Centofanti. An investigation into rising popularity of hookah bars, where youngsters ingest dangerous amounts of carcinogenic tobacco smoke that is disguised with fruit flavors and hip packaging.

March 12 -- Castle Auto, Rob Wolchek. We catch an auto repair shop owner lying about work that need to done on his customers' cars.

April 30 -- Somerset Travel, Rob Wolchek. Our Hall of Shame expose of Somerset Vacations, an outfit with a long list of complaints over bully tactics and broken promises, yields great results. The Michigan Attorney General cites our findings and tackles the case, using the power of his office to pursue refunds for a multitude of FOX 2 viewers.

May 15 -- Tiger Daddy, Rob Wolchek. Downriver man poses as Detroit Tiger Brandon's dad, making phony promises, telling lies to charities and creeping out people by collecting their addresses under the pretense of wanting to send them baseball tickets.

May 23 -- Disability Mess, Kerry Birmingham. Woman uses church connections to help ailing person apply for government benefits, but in doing so cuts herself in on a lot of the sick person's money. This apparently has gone on for years.

June 11 -- Distress Beacon, Wyatt Everhart. We show off some cutting edge technology that could save the life of Michigan boaters this season.

June 12 -- Chrysler Locks, Scott Lewis. The city of Detroit and a big insurer team up to help Chrysler owners who are being clobbered by car thieves. The new program follows a Problem Solver investigation exposing security flaws in some Chrysler cars and trucks.

June 13 -- Katrina Landlord, Amy Lange. The Idom family came to Detroit from Gulfport, Mississippi, after losing everything in Hurricane Katrina. They thought they were being taken care of by a landlord they met at church ... but his handling of FEMA money left the Idoms in a jam. Amy comes to the aid of a family in need.

July 3 -- Acid Attack, Lourdes Duarte. We tell a story of unspeakable brutality after an e-mail from a woman seeking help for a member of her church. The victim had been attacked with acid, her eyes literally burned out and face disfigured a year earlier in a case never reported in the media. Lourdes tells the young woman's story and tastefully showed her injuries. The result is an outpouring of community support for the single mom and her family.

July 6 -- Potential Careers, Murray Feldman. It's a tough a job market, but FOX 2 helps viewers find a career with potential. Michigan State University recently survey more than 800 companies and here are the four professions that came out on top.

July 22 -- Summer of 67, Fanchon Stinger. We devote 30 minutes to a special examining the Detroit riot of 1967, when Detroit was torn apart by looting, fires and lawlessness that killed 43 people. Forty years later, the physical and psychological scars remain, the city's sociology has been altered forever, and people still debate whether it was a riot or an insurrection.

July 23 -- Gymnastics Theft, Kerry Birmingham. Mom embezzles at least \$40,000 from her daughter's gymnastic team "parent club"---and spends it at spas, on her credit cards, expensive clothes, etc. The money is money the kids raised -- and their parents contributed -- for them to go to meets, travel expenses and coach fees. (She's criminally charged following Kerry's investigation.)

July 30 -- Tire dumpers, Scott Lewis. Illegal dumping is a huge problem in Detroit, it causes ugly messes and is tough to prevent. But the Problem Solvers catch a pair on camera unloading old tires in a city park and the police arrive to hold them accountable.

Aug. 14 -- Thief of Hearts, Kerry Birmingham. Kerry exposes a man who falsely told many women he had a thriving company that made belt drives for custom motorcycles, and used the ruse to insinuate himself into their lives financially and romantically.

Aug. 20 -- Solar Decathlon, Robin Schwartz. A group of Michigan college students are shining a bright light on solar technology! We visit Lawrence Tech University, where they're building a solar powered house from scratch.

Aug. 23 -- Healthy Pregnancy, Deena Centofanti. Being pregnant is no longer considered to be a delicate condition that requires rest and relaxation. Doctors say it's time to get off the couch and exercise.

Aug. 27 -- Back To School Health, Deena Centofanti. Asthma is the one of the top reasons why children are often absent from school. We explain why the new school year can be so difficult for certain kids.

Sept. 27 -- Team Luby, Kerry Birmingham. Schoolteacher's bout with breast cancer takes an unexpected turn. Despite a grim outlook, her spirit has inspired friends, family and students to raise thousands of dollars toward the search for a cure.

Sept. 27 -- Three-Day Walk, Deena Centofanti. We show how hundreds of metro Detroit residents prepare for a very busy weekend, participating in a three-day walk spanning about 60 miles to raise money for breast cancer research, education, and community outreach programs. We profile one team that is making the journey.

Sept. 28 -- Cancer Twins, Robin Schwartz. Babies are miracles, but one metro Detroit family says it needs another one. Their twin infants have stage four cancer. We explain how the community is rallying to help them.

Oct. 2 -- Gun Wars, Amy Lange. A new data-driven strategy by federal law enforcement identifies crime hotspots and gun sources to attack gun violence.

Oct. 3 - To Lease or Not to Lease, Murray Feldman. Approximately 17 million cars are leased every year in the United States. That doesn't mean it is the most affordable option. The Money Savers have four signs that leasing may not be right for you.

Oct. 8 -- Cold Case Christmas, Scott Lewis. Grieving mom who lost her son in a Christmas Eve shooting finally gets justice with a guilty verdict after eight years, after the Problem Solvers work the case and turn up a new witness.

Oct. 9 -- Medical Marketing, Birmingham. You've seen the billboards and heard the radio ads----there's always a new treatment for cancer or a new heart center, etc. Is it a good idea to market so aggressively to patients? What are the pros and cons?

## EXHIBIT 3

### **WJBK - DETROIT, MI POLITICAL PROGRAMMING**

a. Political stories run during newscasts:

- President Bush and Iran's leader to be at UN at the same time.
- Hamtramck city council member in court on DUI.
- White House, Republicans in Congress disagree on treatment of terror suspects.
- Lockdown at U.S. Capitol.
- Detroit mayor's office defends expensive repair plans for mayor's mansion.
- Bush video game hits radical Muslim websites.
- GOP Senate candidate Michael Bouchard challenges U.S. Sen. Debbie Stabenow to series of debates.
- Gov. Jennifer Granholm, challenger Richard DeVos ready for debate.
- Funeral for longtime state legislator Jackie Vaughn.
- Detroit City Council mulls new offer in controversial sale of historic Rackham golf course.
- Bush to address UN.
- Parents fight school board over Lincoln Park dress code.
- Bouchard campaign makes roadside stops.
- Governor's race a dead heat.
- Bush, Bill Clinton meet at UN.
- Garnholm, Stabenow rally in Detroit.
- Lee Iacocca appears in Bouchard ad.
- Bill proposed to limit school strikes.
- Register to Vote fullscreen.
- Warren leaders propose anti "fight club" ordinance.
- DeVos unveils plan for seniors.
- Oakland County Commission limits smoking outside courthouse.
- Stabenow and Bouchard discuss more debates.
- Deal struck in Washington on terror detainees.
- Hugo Chavez criticizes Bush.
- DeVos pledges to forgo a salary if elected.
- Granholm offers tax incentives to save auto jobs.
- Detroit mayor meets citizens for 10 hours.
- Detroit mayor speaks on importance of head count in Detroit schools.
- Preview of showdown in Washington on immigration bill.
- Clinton battles Chris Wallace on FOX News Sunday.



- Dick Cheney visits Michigan to Support Bouchard, other GOP hopefuls.
- George Clooney rules out political career.
- Dems use retired military leaders to criticize Bush Iraq policy.
- Donald Rumsfeld extends Iraq tours.
- United Way town hall meeting hosts Detroit candidates.
- MySpace voter registration drive.
- Granholm, DeVos agree to three debates.
- Man in chicken outfit teases Stabenow over reluctance to debate DeVos multiple times.
- House approves legislation on terror detainees.
- University of Maryland poll on troops in Iraq.
- Detroit regional Chamber neutral in governor's race.
- Jesse Jackson takes up cause of domestic automakers.
- Laura Bush visits Michigan to support DeVos.
- Congressional report connects lobbyist to White House officials.
- Federal judge delays ruling on domestic spying program.
- Senate votes on Mexican border fence.
- Senate passes bill on terror detainees.
- Governor's race most expensive in Michigan history.
- Detroit city council members launch personal attacks during meeting.
- Rep. Mark Foley resignation, reaction.
- Voter registration drive.
- Preview of first Granholm-DeVos debate, to be live on FOX 2.
- Sitdown interviews with Granholm, DeVos.

b. Coverage of debates/town hall meetings/public forums:

10/2/2006	FOX 2 NEWS Gubernatorial Debate LIVE (exclusive)
11/01/2005	Election Coverage
11/08/05	Election Coverage throughout all FOX 2 Newscasts. Extended coverage from 11pm to midnight as results came in.
5/21/2006	FOX 2 NEWS SPECIAL: A Conversation with the Candidates Half-hour special
11/7/2006	Election Coverage throughout all FOX 2 Newscasts. Extended coverage from 11pm to midnight as results came in.
9/21-24/07	Special Coverage from the Big Four Conference on Mackinac Island

9/24-30/07      Extended special Coverage from Michigan State  
Capital on potential Government Shutdown

**EXHIBIT 4**

**WJBK - DETROIT, MI**  
**PUBLIC AFFAIRS PROGRAMMING**

<b>Date</b>	<b>Program</b>	<b>Time</b>	<b>Length</b>
11-3-05	Fox 2 News: Weather Authority	10:30-11pm (2:30am repeat)	30:54
11-5-05	Fox 2 News: Weather Authority	10:30-11pm (3:30am repeat)	30:54
11-6-05	Fox 2 News: Election Coverage	10:30-11pm (3:30am repeat)	43:00
11-10-05	Fox 2 News: Tribute to Our Troops	10:30-11pm (2:30am repeat)	43:22
11-12-05	Fox 2 News: Tribute to Our Troops	10:30-11pm (3:30am repeat)	43:22
11-17-05	Fox 2 News: Detroit's Most Wanted	10:30-11pm (2:30am repeat)	42:56
11-19-05	Fox 2 News: Detroit's Most Wanted	10:30-11pm (3:30am repeat)	42:56
11-24-05	Holiday Connection	10:30-11pm (2:30am repeat)	46:56
11-26-05	Holiday Connection	6:30-7pm	23:28
11-27-05	Holiday Connection	10:40-11:10pm(3:30am repeat)	46:56
12-24-05	Holiday Connection	7-8am	43:00
12-24-05	Fox 2 News: Weather Authority	6:30-7pm	15:27
12-24-05	Fox 2 News: Tribute to Our Troops	10:30-11pm (3:30am repeat)	43:22
12-25-05	Holiday Connection	11-11:30am	23:28

**Program Descriptions:****"Weather Authority"**

The FOX 2 Weather team produced a half hour special on severe weather...explaining everything from the difference between a watch and a warning to how to have an emergency plan for your family. We examined the myths and truths about severe weather and informed the public on what to do in cases of a severe weather emergency.

**"Holiday Connection"**

One-hour program highlighting numerous non-profit organizations in metro-Detroit before the holiday season. This annual special showcases some of metro-Detroit's public service agencies and their "needs" and informs viewers how they can get involved to support these agencies and/or the citizens of Detroit that need assistance. This show was produced in cooperation with the United Way as well as many other agencies and

organizations that exist solely for the purpose of helping people in our community.

**"Tribute to Our Troops"**

This half-hour, commercial free, special focuses on the men and women of Michigan that have served our country. From fallen soldiers to those that have returned home, Tribute to Our Troops highlights, with no political agenda, the dedication and service our Michigan troops have made for their country.

**"Detroit's Most Wanted"**

Fox 2 produced a half-hour special that put a spotlight on some of Detroit's most wanted criminals. This half hour was co-hosted by the Chief of Police and we profiled several unsolved cases; posted many pictures of wanted criminals, and explained in detail how the Crime Stoppers tip line works. Police tell us that our special generated a ton of new tips that ultimately led to many arrests.

## 2006

Date	Program	Time	Length
11-11-06	Fox 2 News: Tribute to Our Troops	6:30-7pm (2:30am repeat)	30:00
11-23-06	Fox 2 News: Tribute to Our Troops	3:00-3:30pm (2:30am repeat)	30:00
11-26-06	Fox 2 News: Tribute to Our Troops	9:30-10am	30:00
11-23-06	Holiday Connection	6:30-7am (2:30pm repeat)	23:56
11-24-06	Holiday Connection	11:30a-12pm (6pm repeat)	23:56
11-25-06	Holiday Connection	9:30-10am	23:56
12-25-06	Holiday Connection	7:30-8am (10:30pm & 2:30am)	23:56

### Program Descriptions:

#### **"Tribute to Our Troops"**

Our second annual program designed to pay tribute to the men and woman of our military. Commercial Free.

#### **"Holiday Connection"**

Half-hour program highlighting numerous non-profit organizations in metro-Detroit before the holiday season. This annual special showcases some of metro-Detroit's public service agencies and their "needs" and informs viewers how they can get involved to support these agencies and/or the citizens of Detroit that need assistance. This show was produced in cooperation with the United Way as well as many other agencies and organizations that exist solely for the purpose of helping people in our community.

## 2007

Date	Program	Time	Length
07-25-07	Front & Center: Summer of '67	10:30-11pm	22:00
07-04-07	HealthWorks Saving Lives	10:30-11pm & 2:30am	22:00

### Program Descriptions:

### **"HealthWorks: Saving Lives"**

Our health team takes a closer look at the Karmanos Cancer Institute and what they are doing in the fight against cancer. This half-hour program profiled some famous metro-Detroiters who have fought cancer...some successfully and others that lost the battle. We spoke with the Institute's top doctor about the latest technology...and examined their unique approach to patient care. This show also highlighted the fundraising efforts to fight cancer and showed viewers how they could help.

### **Special Programming**

#### **Mass for Shut-Ins**

This Catholic Mass airs every Sunday morning for those who are confined to their home or a hospital and are unable to attend services at a church.

#### **Fox 2 Football Sunday**

This sports program airs during football season from September through December.

#### **Sportsworks**

The most-watched sports program in metro Detroit! This program airs every Sunday night - giving sports fans an in-depth look at their local teams and national highlights.

### **Special Programs:**

<b><u>AIRDATE</u></b>	<b><u>NAME OF SPECIAL</u></b>	<b><u>TIME AIRED</u></b>
10/1/2005	DETROIT REDWINGS SPECIAL	10:30PM
11/1/2005	ELECTION COVERAGE	10:30PM & 3:30AM
11/13/2005	SPORTSWORKS TOP TEN SPECIAL	10:30PM & 3:30AM
11/8/2005	ELECTION COVERAGE	10P-12:30AM
11/25/2005	DETROIT REDWINGS POST-GAME	
1/8/2006	AUTO SHOW SPECIAL	10:30-11:00PM
2/5/2006	SUPER BOWL SPECIAL	<b>7AM-11AM</b>
2/5/2006	SUPER BOWL SPECIAL	10:30PM-12AM
3/11/2006	DETROIT REDWINGS PRE	7:00-7:30PM
3/25/2006	DETROIT REDWINGS PRE	7:00-7:30PM
4/10/2006	DETROIT TIGERS OPENING DAY	11AM-12N
4/21/2006	DETROIT REDWINGS PRE	6:30-7PM
5/18/2006	DETROIT PISTONS PRE	6:30-7PM
5/18/2006	F2N: MONEY MAKOVER	10:30-11:00PM
5/21/2006	CONVERSATION W/CANDIDATES	10:30-11:00PM
5/21/2006	CONVERSATION W CANDIDATE	3:30-4:00AM
7/4/2006	F2N: MONEY MAKOVER	6:00-6:3PM

10/2/2006	<b>FOX 2 GUBERNATORIAL DEBATE</b>	6:00-7:00PM
10/3/2006	HOME OF THE TIGERS: Playoffs	7:30-8:00PM
10/4/2006	HOME OF THE TIGERS: Playoffs	7:30-8:00PM
10/5/2006	HOME OF THE TIGERS: Playoffs	12:30-1:00PM
10/6/2006	HOME OF THE TIGERS: Playoffs	7:00-8:00PM
10/7/2006	HOME OF THE TIGERS: Playoffs	3:00-4:00PM
10/10/2006	HOME OF THE TIGERS: Playoffs	7:00-8:00PM
10/11/2006	HOME OF THE TIGERS: Playoffs	7:00-8:00PM
10/13/2006	HOME OF THE TIGERS: Playoffs	3:00-4:00PM
10/14/2006	HOME OF THE TIGERS: Playoffs	3:00-4:00PM
10/21/2006	HOME OF THE TIGERS: Playoffs	4:00-7:30PM
10/21/2006	HOME OF THE TIGERS: Playoffs	11:00-11:30PM
10/22/2006	HOME OF THE TIGERS:World Series	11:30-12:00AM
10/24/2006	HOME OF THE TIGERS:World Series	6:30-8:00PM
10/25/2006	HOME OF THE TIGERS:World Series	6:30-8:00PM
10/26/2006	HOME OF THE TIGERS:World Series	6:30-8:00PM
10/27/2006	HOME OF THE TIGERS:World Series	6:30-8:00PM
11/11/2006	TRIBUTE TO OUR TROOPS	10:30-11:00PM
11/11/2006	TRIBUTE TO OUR TROOPS	6:30-7:00PM
11/16/2006	EXTREME LILA	10:30-11:00PM
11/16/2006	EXTREME LILA	2:30-3:00AM
11/23/2006	HOLIDAY 2 REMEMBER	6:00-6:30AM
11/23/2006	HOLIDAY 2 REMEMBER	2:00-2:30PM
11/23/2006	HOLIDAY CONNECTION	6:30-7:00AM
11/23/2006	HOLIDAY CONNECTION	2:30-3:00PM
11/7/2006	ELECTION COVERAGE	10:00-11:30PM
11/23/2006	FOX 2 FOOTBALL SUNDAY	11:30-12N
12/10/2006	DETROIT LIONS POST	4:30-6PM
11/23/2006	TRIBUTE TO OUR TROOPS	3:00-3:30PM
11/24/2006	HOLIDAY 2 REMEMBER	11:00-11:30AM

## EXHIBIT 5

### **WJBK - DETROIT, MI AWARDS AND RECOGNITION**

Association of Broadcasters 2006 Station of the Year

#### Associated Press Awards

2006 - General Excellence  
 2006 - Best Hard News  
 2006 - Best News documentary  
 2006 - Best Individual Reporting  
 2006 - Best Feature Story  
 2006 - Best Enterprise/Investigative Reporting

#### Michigan Association of Broadcasters

2005

Best Award - Hard News  
 Best Award - Special Interest  
 Best Award - Sports  
 Best Award - Commercial  
 Best Award - Community Involvement  
 Best Award - Marketing and Promos  
 Best Award - Mini-Documentary Michigan  
 Merit Award - Breaking News story  
 Merit Award - Community Involvement

2006

Best Award - Station of the Year Michigan  
 Best Award - Mini-Doc/Series  
 Best Award - Feature Use of Medium  
 Merit Award - Weather  
 Best Award - Sports  
 Merit Award - Sports  
 Merit Award - News Special  
 Merit Award - Special Interest  
 Best Award - Commercial  
 Merit Award - Commercial  
 Best Award - Community Involvement

2007

Merit Award - Mini-Doc/Series  
 Merit Award - Feature/Use of Medium  
 Merit Award - Weathercast  
 Merit Award - Sports  
 Best Award - News Special  
 Merit Award - News Special  
 Merit Award - Commercial



Merit Award - Community Involvement  
 Merit Award - Mini-Doc/Series  
 Best Award - Marketing and Promos

Society of Professional Awards

Investigative Reporting (1st/ 2nd place)  
 General News Reporting (1st, 2nd / 3rd) Society of Professional Journalists  
 Awards - Features Reporting (1st / 2nd place)  
 Open Government Reporting (1st place)

Association of Broadcasters

2005 Merit Award - Mini-Documentary  
 Michigan Association of Broadcasters 2005 Merit Award - Feature Use of Medium

NATAS/Regional Emmy Awards

2005 Emmy - Investigative Report Single Story  
 2005 Emmy - Arts/Entertainment News Series  
 2005 Emmy - Business/Consumers News Feature  
 2005 Emmy - Business/Consumers Program/Special  
 2005 Emmy - Crime News Feature  
 2005 Emmy - Education/Schools News Feature  
 2005 Emmy - Health/Science News Single Story  
 2005 Emmy - Historic/Cultural News Feature  
 2005 Emmy - Societal Concerns News Single Story  
 2005 Emmy - Societal Concerns News Feature  
 2005 Emmy - Human Interest Program Feature/Segment  
 2005 Emmy - Specialty Assignment Report News Feature  
 2005 Emmy - Weather Program Feature  
 2005 Emmy - Community/Public Service Campaign  
 2005 Emmy - Promotion News - single spot  
 2005 Emmy - Promotion Image News  
 2005 Emmy - On-Camera Talent Reporter-  
 2005 Emmy - On-Camera Talent Reporter-Investigative  
 2005 Emmy - On-Camera Talent Reporter-Specialty  
 2006 Emmy - Business/Consumer - Program/Special  
 2006 Emmy - Societal Concerns - News Single Story  
 2006 Emmy - Societal Concerns - Program/Special  
 2006 Emmy - Specialty Assignment - News Feature  
 2006 Emmy - On-Camera Talent - Reporter-Feature  
 2006 Emmy - On-Camera Talent - Reporter - Specialty

### Other Awards

Making Strides against Breast Cancer - American Cancer Society - 2005  
Partnership Award - City of Detroit 2005  
Making Strides against breast cancer - American Cancer Society - 2006  
The Thomas Palmer Award - Michigan State Fair 2006  
THAW (The Heat and Warmth Fund) - Winter Survival Radiothon partner award  
- Karmanos Cancer Institute - Heroes of Breast Cancer Award - October 2007  
Metro Detroit Youth Day - Involvement Award - 2007  
Arab-American Anti-Discrimination Committee - Outstanding Partnership - 2007  
Historic Little Rock Baptist Church - Outstanding Involvement - 2007  
Star Commonwealth - 2007  
Crime stoppers Good Partnership Award - 2007  
Black Leadership Commission on AIDS of Detroit - Outstanding Support  
Making Strides against breast cancer - American Cancer Society - 2007

## EXHIBIT 7

### WJBK - DETROIT, MI PUBLIC SERVICE ANNOUNCEMENTS

Number of Minutes total = Week of 1/8 - 1/14 -- 36 minutes 10 seconds  
Week of 1/15 - 1/21 -- 35 minutes

#### List of topics:

Taxes/Tax help for the poor  
Urban development / Neighborhood Improvement  
Neighborhood Safety  
Medical/Health (Cystic Fibrosis support)  
Human Service agencies in need  
Michigan tourism and travel  
Drinking and Driving  
Drug Prevention  
Education and Literacy  
Environmental Concerns  
Childhood Obesity and Physical Fitness  
Bullying  
Mental Health/Anger Management  
Community Disaster Relief  
Adoption

#### **June 11-24, 2007**

Number of Minutes total =  
Week of 6/11 - 6/17 -- 48 minutes  
Week of 6/18 - 6/24 -- 49 minutes

#### List of topics:

Business Development  
Poverty and Homelessness  
Hunger in Children  
Breast Cancer  
Summer Storm Safety  
Legal Help for the Poor  
Identity Theft  
Abused and Neglected Children  
Foster Care  
Financial Programs for the Poor  
Animal Abuse  
Employment  
Childhood Illness

Environment  
 Education and Literacy  
 Environmental Concerns  
 Childhood Obesity and Physical Fitness  
 Bullying  
 Mental Health/Anger Management  
 Community Disaster Relief  
 Adoption  
 Parental Concerns about television  
 Supporting the troops

Nearly all FOX2 PSAs 'target or are requested by community groups and address local issues.' So all PSAs listed in category 'a' above for unpaid PSAs would also be listed in this category. The number of minutes per week is the same as listed for category 'a' and the list of topics is also the same. Topics supported rotate based on time of year, community need, etc. The community groups served by the PSAs that ran for the specified weeks are as follows:

- Accounting Aid Society
- BlightBusters
- Cystic Fibrosis Foundation
- United Way
- Detroit Tourism Bureau
- Partnership for a Drug Free America
- Environment: various environmental messages from a number of organizations
- Detroit Lions Foundation
- Foundation for a Better Life
- American Red Cross
- Dave Thomas Foundation
- National Guard
- USO
- Michigan Business and Professional Association
- Lighthouse Shelter
- Gleaners Community Food Bank
- Race for the Cure
- Legal Aid and Defender
- Better Business Bureau
- Vision Hope
- Neighborhood Legal Services
- Salvation Army
- COTS - Coalition on Temporary Shelter
- Dearborn Animal Shelter
- Jewish Vocational Services
- Detroit Tigers Community Efforts

- Make-A-Wish Foundation
- FOX Network V-Chip messages
- Michigan Association of Broadcasters Campaigns (various)

## EXHIBIT 7

### WJBK - DETROIT, MI COMMUNICATION WITH COMMUNITY AND ASCERTAINMENTS

*Community service is at the core of what we do and who we are. We focus our efforts each day on fulfilling our pledge: "FOX 2 Works for You." The mission involves more than just an approach to our newscasts. "FOX 2 Works for You" is a station-wide commitment to pursue and implement solutions as a community service. All departments in the station are involved - coming together as the Detroit station that truly works for its viewers. We reach out to our community in a variety of ways: from our staff members holding individual meetings with community leaders and the citizens in our communities; to holding group meetings at the station for community representatives; to networking with sixteen (16) nonprofit agencies on a regular basis to determine local issues of importance. We also receive daily feedback from our website, MyFoxDetroit.com, which often shapes and influences the stories we cover in our newscasts. We take pride in listening to our viewers and it reflects in how we cover our community.*

**PROBLEM SOLVERS:** The FOX 2 "Problem Solvers" (PS) initiative remains the cornerstone of the station's professional and operational image in the community. The Problem Solvers' clients still are primarily individuals whose racial, ethnic and/or cultural differences in many instances render them unable to reach independent conflict resolution. Economics is a key issue that factors into such problems, as well. The depressed economy in Michigan translates to a sharp increase in the numbers of people who are struggling with - and in many instances losing the fight against - unemployment and foreclosures. Many people, who, just four years ago were financially solvent, are now losing these battles, and the need for help is overwhelming.

Over the past several years, the PS initiative has evolved, but the service it provides continues to be the station's strength. The Problem Solvers' unique broadcasting resources are now focused on broader, longer-term investigations, while the plethora of daily complaints concerning consumer disputes, municipal problems, human service needs, etc. are addressed by the unit's administrative services and partner agencies that link those in need with the community services available on a grass roots level. The partnerships with various non-profit agencies make this support a reality. We are currently handling between 100 and 200 e-mails and phone calls EVERY DAY. We have reached out to the experts in our community and have formed partnerships with the following agencies:

- ACCOUNTING AID SOCIETY (free accounting services, tax help)
- AREA AGENCIES ON AGING (services, assistance for senior citizens)
- BETTER BUSINESS BUREAU (BBB) (consumer problems, suspected scams)
- COUNSEL & ADVOCACY LAW LINE (free legal & mediation services)
- DISPUTE RESOLUTION CENTER OF WASHTENAW & LIVINGSTON COUNTIES
- FIRST STEP (shelter, support, legal services for domestic violence/sexual assault)
- FURNITURE BANK OF SE MICHIGAN (gently-used furniture for low-income residents)
- GREENPATH DEBT SOLUTIONS (financial/money management services)
- LEGAL AID & DEFENDER ASSOCIATION (free legal assistance)
- RESOLUTION CENTER - MACOMB & ST. CLAIR COUNTIES (mediation services)
- WAYNE MEDIATION SERVICE (mediation services-Wayne County)
- MICHIGAN HUMANE SOCIETY (animal adoptions, animal cruelty issues/rescues) WAYNE COUNTY NEIGHBORHOOD LEGAL SERVICES (WCNLS)
- UNITED WAY FOR SE MICHIGAN / 211
- SALVATION ARMY

All agencies provide free or reduced fee services based on a client's ability to pay, and direct their services primarily to the population described above. Due to their relationship with FOX 2, however, they also extend their services to meet the needs of those who contact FOX 2 for help, but do not necessarily meet the low-income criteria of most organizations. Recognizing that diversity works both ways, the goal is to assist as many people as possible, despite their perceived economic solvency.

### **EDUCATION PROGRAMS (Internship Program, Career Fairs/Days, Job Shadows, Weather Presentations, etc.)**

The success of FOX 2's education programs depends upon the active participation by both our on-air staff and those behind-the-scenes to reach out to students seeking careers in the broadcast television industry - especially those students whose ethnicities are underrepresented. Below are the education outreach efforts administered by FOX 2:

**FOX 2 COLLEGE INTERNSHIP PROGRAM** - available year-round, based on the participating schools' schedules (quarters or semesters). College juniors, seniors and graduate students are compensated by course credit for their participation.

**JOB SHADOWS** - scheduled on a limited basis primarily for interested high school students who wish to pursue careers in television - many of whom are

actively involved in such a curriculum at their schools. Some middle school and college students are also permitted to participate based on demonstrated interest, class requirements, etc.

CAREER DAYS/CAREER FAIRS - staff participates with various career days and fairs as a way of reaching out to larger numbers of students, and distributing broadcast television information en masse.

WEATHER PRESENTATIONS - FOX 2's staff of meteorologists visit area schools, typically coordinating their expertise in weather forecasting with the students' lesson plans.

#### **OTHER COMMUNITY OUTREACH**

Vice President/General Manager **JEFF MURRI**, communicates regularly with the following organizations concerning their community outreach needs and media exposure/support:

- ARTHRITIS FOUNDATION-MICHIGAN CHAPTER
- BALDWIN CHURCH & COMMUNITY CENTER
- BBB EDUCATIONAL FOUNDATION (BETTER BUSINESS BUREAU)
- COMMUNITY ENERGY INITIATIVE GROUP (CEIG)
- GLEANERS COMMUNITY FOOD BANK (Member)
- INTERNATIONAL ASSOCIATION FOR ORGAN DONATIONS (IAOD)
- LITTLE ROCK MISSIONARY BAPTIST CHURCH
- NATIONAL BLACK LEADERSHIP COMMISSION ON AIDS
- NEW GALILEE BAPTIST CHURCH
- OAKLAND UNIVERSITY (Alumni mass communications consultant)
- SALVATION ARMY
- STARR COMMONWEALTH SCHOOLS
- ST. PAUL OF THE CROSS CHURCH/SCHOOL
- ST. KIERAN CATHOLIC CHURCH
- UNITED WAY FOR SE MICHIGAN (Media advisor)

The FOX 2 News Team also works with the following organizations in the execution of special news programs, reports and other coverage pertaining to the military troops, veteran's issues, business and financial issues:

- MICHIGAN MILITARY MOMS
- MICHIGAN CHAPTER, DISABLED AMERICAN VETERANS OF AMERICA
- MICHIGAN BRAIN INJURY ASSOCIATION
- KARMANOS CANCER CENTER
- SMALL BUSINESS OWNERS ASSOCIATION OF MICHIGAN
- THE INTERNAL REVENUE SERVICE



**The following on-air staff persons are involved regularly with the organizations noted:**

<b>KERRY BIRMINGHAM:</b>	ORION ART CENTER OXFORD CHAMBER OF COMMERCE UNITED WAY FOR SE MICHIGAN SPAULDING FOR CHILDREN
<b>KAM CARMAN:</b>	HAVEN (domestic assault/abuse respite) MARCH OF DIMES
<b>DEENA CENTOFANTI:</b>	AMERICAN CANCER SOCIETY SPECIAL OLYMPICS ON MY OWN (non-profit agency that assists young people)
<b>LOURDES DUARTE:</b>	VISTA NUEVAS HEAD START PHOENIX MULTICULTURAL ACADEMY CAPUCHIN SOUP KITCHEN
<b>WYATT EVERHART:</b>	DISABLED AMERICAN VETERANS-MICHIGAN AMERICAN RED CROSS SALVATION ARMY
<b>MURRAY FELDMAN:</b>	HERMELIN BRAIN TUMOR CENTER/HENRY FORD HOSPITAL DETROIT REGIONAL CHAMBER FORGOTTEN HARVEST (Food bank) ACCOUNTING AID SOCIETY GREENPATH DEBT SOLUTIONS MICHIGAN BUSINESS & PROFESSIONAL ASSOCIATION (MBPA) DETROIT REGIONAL CHAMBER SOUTHFIELD CHAMBER OF COMMERCE CHALDEAN AMERICAN CHAMBER OF COMMERCE BIRMINGHAM YMCA LEADERSHIP OAKLAND
<b>MONICA GAYLE:</b>	OPERATION: SMILE SALVATION ARMY CASS COMMUNITY CENTER/CHURCH AMERICAN HEART ASSOCIATION UNITED WAY FOR SE MICHIGAN AMERICAN CANCER SOCIETY MICHIGAN BUSINESS & PROFESSIONAL ASSOCIATION

**JENNIFER HAMMOND:** SALVATION ARMY  
CHILDREN'S LEUKEMIA FOUNDATION  
MICHIGAN SPORTS HALL OF FAME  
MARCH OF DIMES

**AMY LANGE:** BOYS & GIRLS REPUBLIC (supports at-risk youth)  
AMERICAN DIABETES ASSOCIATION  
AMERICAN RED CROSS  
COMMUNITY LIVING SERVICES (services for developmentally disabled residents)  
UNITED WAY FOR SE MICHIGAN  
THE ANGEL SOCIETY (services for seriously ill residents)

**LILA LAZARUS:** AMERICAN HEART ASSOCIATION  
BIG BROTHERS BIG SISTERS  
INTERNATIONAL ASSOCIATION FOR ORGAN DONATIONS (IAOD)  
KARMANOS/SUSAN G. KOMEN RACE FOR THE CURE  
AMERICAN CANCER SOCIETY  
GILDA'S CLUB  
HURON VALLEY SINAI HOSPITAL  
CROHN'S AND COLITIS FOUNDATION

**ALAN LEE:** DETROIT ZOO  
LEGAL AID & DEFENDER ASSOCIATION  
ST. JOSEPH MERCY HOSPITAL CANCER CENTER  
DETROIT INTERNATIONAL JAZZ FESTIVAL

**RICH LUTERMAN:** AMERICAN RED CROSS  
JUDSON CENTER

**SHERRY MARGOLIS:** CYSTIC FIBROSIS FOUNDATION  
BIG BROTHERS BIG SISTERS  
MICHIGAN HUMANE SOCIETY  
MICHIGAN METRO GIRL SCOUTS  
CHILDREN'S HOSPITAL OF MICHIGAN  
KIDS KICKING CANCER  
GLEANERS COMMUNITY FOOD BANK  
LIGHTHOUSE OF OAKLAND COUNTY  
UNITED WAY FOR SE MICHIGAN  
SALVATION ARMY  
MULTIPLE SCLEROSIS SOCIETY  
ALZHEIMER'S ASSOCIATION  
EATING DISORDERS TREATMENT NETWORK

**DAN MILLER:** CHILDREN'S LEUKEMIA FOUNDATION  
 DEARBORN ANIMAL SHELTER  
 MICHIGAN HUMANE SOCIETY  
 MICHIGAN SPORTS HALL OF FAME  
 ROYAL OAK HOCKEY ASSOCIATION  
 SALVATION ARMY  
 MARCH OF DIMES

**JACKIE PAIGE:** DETROIT ZOO  
 JUDSON CENTER  
 MICHIGAN HUMANE SOCIETY  
 UNITED NEGRO COLLEGE FUND  
 SALVATION ARMY  
 UNITED WAY FOR SE MICHIGAN  
 CHILDREN'S HOSPITAL OF MICHIGAN

**HUEL PERKINS:** AMERICAN RED CROSS  
 ALZHEIMER'S ASSOCIATION  
 "COURAGEOUS PERSUADERS" (Substance abuse prevention program)  
 UNITED WAY FOR SE MICHIGAN  
 LIGHTHOUSE OF OAKLAND COUNTY  
 WAYNE COUNTY CHILD CARE COORDINATING COUNCIL (4C)  
 OPERATION: SMILE  
 DETROIT NEIGHBORHOOD SERVICE ORGANIZATION  
 BIRMINGHAM COMMUNITY HOUSE  
 ARISE DETROIT  
 INKSTER PUBLIC SCHOOLS  
 DETROIT PUBLIC SCHOOLS  
 GLEANERS COMMUNITY FOOD BANK  
 "STARS & GUITARS" CANCER RESEARCH FOUNDATION

**CHARLES PUGH:** MICHIGAN AIDS FUND  
 AMERICAN LUNG ASSOCIATION  
 UNITED WAY FOR SE MICHIGAN  
 MICHIGAN HUMANE SOCIETY  
 DETROIT YOUNG PROFESSIONALS  
 PROJECT SAFE NEIGHBORHOODS  
 UNITED NEGRO COLLEGE FUND  
 REHABILITATION INSTITUTE OF MICHIGAN

**RON SAVAGE:** FRIENDS OF DETROIT  
 MADD  
 NATIONAL REGISTRY OF EMERGENCY MEDICAL TECHNICIANS

THIN BLUE LINE  
 BRIGHTON FIRE DEPARTMENT (on-call firefighter)  
 OAKLAND COUNTY COMMUNITY COLLEGE FIRE  
 STATE OF MICHIGAN FIRE ACADEMY  
 MACOMB COMMUNITY COLLEGE FIRE & PIO  
 EASTERN MICHIGAN UNIVERSITY FIRE & PIO  
 MICHIGAN SUDDEN INFANT DEATH SYNDROME

**ROBIN SCHWARTZ:** RECORDING FOR THE BLIND & DYSLEXIC  
 CROHN'S & COLITIS FOUNDATION  
 ORT AMERICA  
 HADASSAH  
 SALVATION ARMY

**FANCHON STINGER:** VISTA MARIA (treatment & respite center for at-risk girls)  
 GIRLS MATTER/GIRLS EMPOWERED (statewide girl's self-esteem)  
 MIDWEST AIDS PREVENTION PROJECT  
 ANGELA HOSPICE  
 MICHIGAN SUDDEN INFANT DEATH SYNDROME  
 MICHIGAN ENGINEERING SOCIETY  
 DETROIT URBAN LEAGUE  
 JUVENILE DIABETES RESEARCH FOUNDATION  
 DETROIT PUBLIC SCHOOLS  
 THINK DETROIT  
 MICHIGAN METRO GIRL SCOUTS  
 BOYS & GIRLS CLUBS OF SE MICHIGAN  
 CHILDREN'S HOSPITAL OF MICHIGAN  
 DETROIT BRANCH-NAACP  
 UNITED WAY FOR SE MICHIGAN  
 UNITED NEGRO COLLEGE FUND  
 GOSPEL FILMS  
 CHRISTIAN CHILDREN'S FUND  
 RONALD McDONALD HOUSE  
 LEWIS COLLEGE OF BUSINESS SCHOLARSHIP FUND  
 THOMARA LATIMER CANCER FOUNDATION  
 THE "YES" FOUNDATION

**LEE THOMAS:** NATIONAL VITILIGO FOUNDATION  
 TURNING WHITE FOUNDATION (support group for vitiligo patients)  
 HENRY FORD HEALTH SYSTEMS  
 MIDWEST AIDS PREVENTION PROJECT (MAPP)

**JAY TOWERS:** MICHIGAN HUMANE SOCIETY

MUSCULAR DYSTROPHY ASSOCIATION  
MARCH OF DIMES  
MAKE-A-WISH FOUNDATION

**ROB WOLCHEK:**

BETTER BUSINESS BUREAU (BBB)  
MIDWEST AIDS PREVENTION PROJECT (MAPP)  
MICHIGAN AIDS FUND  
SPAULDING FOR CHILDREN

**WOODY WOODRIFFE:**

WAYNE STATE UNIVERSITY DEPT. OF JOURNALISM  
REHABILITATION INSTITUTE OF MICHIGAN  
(WHEELCHAIR SPORTS ASS'N)

